

**KODIAK CITY COUNCIL**

**WORK SESSION AGENDA**

**Tuesday, February 24, 2015**

**Kodiak Public Library Multi-Purpose Room**

**7:30 p.m.**

*Work sessions are informal meetings of the City Council where Councilmembers review the upcoming regular meeting agenda packet and seek or receive information from staff. Although additional items not listed on the work session agenda are sometimes discussed when introduced by the Mayor, Council, or staff, no formal action is taken at work sessions and items that require formal Council action are placed on a regular Council meeting agenda. Public comments at work sessions are NOT considered part of the official record. Public comments intended for the "official record" should be made at a regular City Council meeting.*

**Discussion Items**

- 1. Public Comments (limited to 3 minutes)
- 2. Discover Kodiak Quarterly Report Presentation .....1
- 3. Pedestrian Pathway Funds .....4
- 4. Discuss Proposal to Form Downtown Task Force.....10
- 5. Natives of Kodiak Request for Letter of Support .....11
- 6. February 26, 2015, Agenda Packet Review

**ITEMS TO BE SCHEDULED**

- 1. Second Strategic Planning Meeting Date



Quarterly Report to the Kodiak Island Borough

January 1, 2015

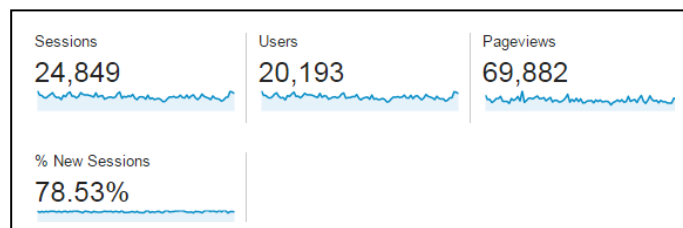
**Achievements:**

- Completed and began distribution of the 2015 Discover Kodiak Visitors Guide, with the addition of a new 2 page spread featuring winter tourism.
- Created a partnership system for non-member businesses to take advantage of our advertising options.
- Held a strategic planning retreat with our Board of Directors.
- Created new postcards for the visitor center using the top four 2014 Photography Contest winning photos.

**Website:** Our website remains consistent in gaining usability and visibility by visitors, potential businesses, and residents. We continue to update available merchandise, newsletters, media displays and advertising options for our members. Our website sales remain steady. We have incorporated a tourism sponsorship purchase in our online options, as well as partnership opportunity purchases such as rack card space in the visitor center.

Bear Tracks newsletter continues monthly. This is our informational newsletter and it is viewable on our website, [www.kodiak.org](http://www.kodiak.org), for people interested throughout the community and also operators or other people associated with travel and tourism throughout the US. We have sustained our weekly blog that incorporates keywords for SEO searches and fun, relatable Kodiak content for potential visitors. It also gives our membership the ability to be a feature for advertising their business.

*September 30- December 30:*



Sessions= site visits

**Visitor Center:** The visitor center is continuing work on the World Map project that will leave visitors able to “make their mark” on our map when they enter the visitor center, providing them with a sense of engagement to the Kodiak community.

We are currently replenishing our visitor center stock, and ordering new proprietary products, featuring a new bear claw logo. As of December 29, we have had more than 6800 visitors to the Discover Kodiak visitor center this year.

**Membership:** Since October we have had 2 new members join, making our membership total 209.

We are currently preparing for our Annual Membership Meeting that will be held on January 31<sup>st</sup>. We will be introducing new membership opportunities as well as “DK Dollars” that will encourage members to refer other members.

**Cruise Industry:** Next year is scheduled to bring 12 cruise ships with a Holland America 1300 passenger every other Wednesday through the season. We are working with our membership to develop the partnership between themselves and Holland in effort to get more operators pre-booked on these cruise ship days.

We will again be hosting a workshop each cruise ship in partnership with the Alutiiq Museum to offer a hands on cultural experience for those traveling to Kodiak.

**Social Media:**

We have a staff person who has been engaging on social media with potential Kodiak visitors. Through this service we have been able to build relationships with both domestic and international consumers while answering numerous questions floating around the World Wide Web about what Kodiak has to offer.

We have: 25,247 likes on Facebook; 1000 Twitter followers, 204 Pinterest followers.

**Additional targeted case distribution of Kodiak Visitor Guide:**

Alaska Car & Van Rental, Anchorage Grand Hotel, Extended Stay Downtown, Extended Stay Midtown, Aspen Extended Stay, Best Western Golden Lion, Barrett Inn, Chelsea Inn, Clarion Suites, Comfort Inn, Comfort Suites Airport, Courtyard by Marriott, Marriott Downtown, Day's Inn, Elmendorf Armed Services Y, Elmendorf Travel Center, Elmendorf Outdoor Rec., Executive Suites, Ft. Richardson Armed Service Y, Ft. Richardson Lodging, Ft. Rich-Outdoor Rec., Girdwood bake shop, Golden Nugget Camper Park, Hawthorne Suites, Howard-Johnson Hotel, Long House Alaskan, Quality Inn, NEW Ramada Inn Downtown, Springhill Suites by Marriott, 4th Avenue Marketplace, The Inn at Whittier, Elmendorf North Star Inn, Super 8 Motel, Clippership Motorhome rental, Marriott University Lake, ABC Motorhome Rental, Midnight Sun Car rental, Hilton Hotel, Ted Stevens International Airport, The Railroad Station.

And these local businesses continue distributing our visitor guide:

Island Seafoods, Best Western Kodiak Inn, Coast Guard Spouses Association, Alaska Seafood Marketing Industry, Shelikof Lodge, Seahawk Air, Alaska Marine Highway, Andrew Airways, Koniag, Kodiak Wildlife

Refuge, Baranov Museum, Kodiak Touch tank, Russian Heritage Inn, Coast Guard Auxiliary, KANA, Kodiak CHARR, Mack's Sport Shop, First Student, Comfort Inn Kodiak, Cy's Sporting Goods, Guarding Landing, Pickled Willy's, Henry's Restaurant, Harpoon Alaska, Frontier Baptist, Kodiak Adventures Unlimited, Elks Lodge, Kodiak Fisheries Research Center, Harbormasters Office, Harpoon Alaska and many other local bed & breakfasts.

**Shows Featuring Discover Kodiak Visitor Guides:**

- IMEX America (consumer & business travel)
- World Travel Market (London) (consumer & travel professional)

**Shows Attended by Discover Kodiak Staff:**

- Alaska Media Roadshow Santa Barbara  
35 media writer leads generated, 25 met with on a one on one arrangement

**Advertising Featured In:**

Alaska State Travel Planner	Sunset Magazine
Vacation Country Travel Guide	AAA Midwest Traveler
Alaska Magazine	

**Community Outreach:**

- Working to promote other Non-Profits using our website and the visitor center. Have been switching the home page on [www.kodiak.org](http://www.kodiak.org) to advertise other non-profit events and services.
- Made Discover Kodiak advertising opportunities available to all local businesses regardless of membership status.

**Participating In:**

Have continued serving on the Chamber of Commerce Board of Directors, the Kodiak Non-Profit Coalition, the Kodiak Island Local Emergency Planning Committee, State of Alaska Marketing Committee, Kodiak College Advisory Council, Kodiak Public Library Association Board of Directors and Noon Rotary Club.

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## Kniazowski, Aimee

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**From:** Pat Branson [scokinc@ak.net]  
**Sent:** Friday, December 19, 2014 11:32 AM  
**To:** Kniazowski, Aimee; Marlar, Debra  
**Subject:** FW: Community Path Update [WARNING - NOT VIRUS SCANNED]  
**Attachments:** Executive Summary on Kodiak Community Path.docx; Meeting with David Post.docx; RE: DCEED Grant Question

**Categories:** Council Agenda Items

I asked Andy to send me this information prior to our strategic planning meeting.

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**From:** Andy Schroeder [<mailto:andy@islandtrails.org>]  
**Sent:** Friday, December 19, 2014 11:24 AM  
**To:** 'Pat Branson'  
**Subject:** Community Path Update [WARNING - NOT VIRUS SCANNED]

Hi Pat,

As we discussed, here is an Executive Summary on the status of the community path. If you decide to distribute and care to print front-and-back, a full-color map is on the back page highlighting the destinations served by the trail.

I have had numerous conversations with both Gary and Alan's offices, DCED and DOT, and so far everyone has confirmed that no legislative action is necessary to begin the planning process. I can't figure out where the discussion on re-appropriation started. I have attached my meeting notes with David Post & Jocelyn Billoon from 2/16/14 and an email from Scott Ruby from DCED which support this view. I also recently sent another inquiry up to Gary's office. It would be nice for the city to decide independently how to move forward with this and not have to request legislative action.

If you want more detail on a proposed route I have a 20-minute presentation posted to our website at <http://www.islandtrails.org/community-path.html>. I have given this presentation to both Rotary Groups and at the KNWR Brown-bag lunch. I would love to present a version of this to council at a future work session.

Finally, there has been discussion by the city Parks & Recreation Committee of naming it the "Carolyn Floyd Community Path". Perhaps this could be a unique way to recognize her service to the city over the years?

Best Regards,  
Andy

Andy Schroeder  
Executive Director, Island Trails Network

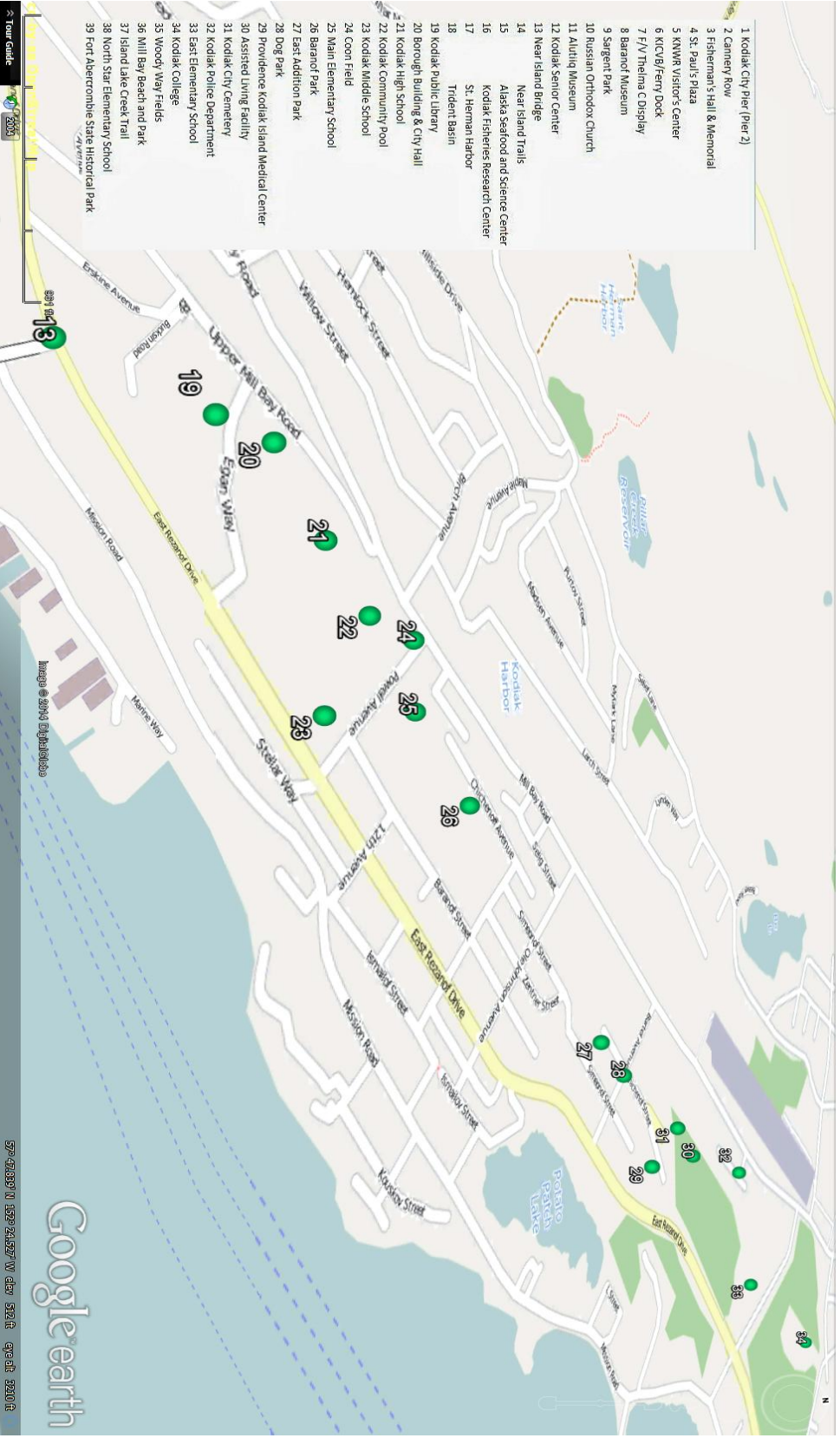
PO Box 301 Kodiak AK 99615  
(888) 301-0568 Ext. 101  
[www.islandtrails.org](http://www.islandtrails.org)

Executive Summary on Kodiak Community Path  
Provided by Island Trails Network 12/19/2014

This proposed project will designate and build an 8' wide community path connecting downtown to the existing Rezanof Dr. path. The path will originate at Pier 2 and proceed through downtown, climb borough hill and traverse the school campus, Baranof park, East Addition subdivision and a tract of undeveloped land before linking to the existing path near the entrance to East Elementary. The project will provide a main arterial pathway providing safe access for youth and adults to schools, shopping, parks & public facilities and housing, fulfilling an integral role in Kodiak's long-range transportation plan. The 3.3 mile route lies primarily on public lands (parks, schools, government centers) and utilizes green corridors, undeveloped right-of-ways and side street crossings to minimize conflicts with vehicle traffic. Sidewalks alone are widely insufficient in tread width, corridor width and surface quality for the growing number of cyclists commuting to school or work. The proposed path will be 8' wide and paved or pavement-ready. Along its length it links 33 public facilities, schools, parks and cultural destinations that connect Kodiak residents to resources and to each other. The project will be funded by multiple sources and phased over several years but will deliver measurable benefits from year one.

The project will reduce conflicts with motorists by providing off-street alternatives to travel on Mill Bay Rd. and Rezanof Dr. The path will facilitate travel from residential areas to downtown, restoring economic and cultural vibrance to the urban core. The project will improve air quality and physical well-being of residents by providing safe, healthy, emission-free alternatives to vehicular travel. The path will make it safer for school children to walk and bike to school, the decline of which may be linked to the childhood obesity epidemic. Pedestrian and bicycle facilities are not mandated but strongly encouraged by the Alaska statewide transportation plan and by the KIB trails master plan. The path will increase access to numerous public facilities and civic centers and will increase visitation to city parks. The project will reduce vehicular traffic and congestion, resulting in longer life expectancy of city-maintained roads. The path will shorten evacuation routes to earthquake and tsunami shelters in numerous parts of the city, and will boost economic development by attracting visitors and increasing retail sales associated with these activities. The path will increase social interaction of community members, and will increase the livability and quality of life for residents by providing them with access to parks and open spaces or outlets for activities associated with the use of the path itself. Land acquisitions as a part of the project may indirectly benefit expansion of city parks and cemeteries.

This project has been recently recommended as a community priority by city parks & recreation committee and downtown Kodiak revitalization special committee, as well as Borough Assembly and Parks & Recreation Committee. Use of FY11 legislative appropriation of \$384,000 identified for "Pedestrian Pathway Planning & Design" toward this project has been met with approval by DCEED, ADOT&PF, and the Alaska legislature. With planning funds now in place, planning through schematic (35%) phase may proceed, with subsequent engineering, design and construction completed in-house or by competitive bid. Funding sources shall not be limited to city of Kodiak capital funds, but may include Alaska legislature, ADOT&PF Safe Routes to Schools, Indian Rural Roads (IRR) and others. As each segment has intrinsic value as a stand-alone project, project phases may be completed in any order as funding becomes available.



- 1 Kodiak City Pier (Pier 2)
- 2 Cannery Row
- 3 Fisherman's Hall & Memorial
- 4 St. Paul's Plaza
- 5 KNWR Visitor's Center
- 6 KICUB/Ferry Dock
- 7 F/V Thelma C Display
- 8 Baranof Museum
- 9 Sargent Park
- 10 Russian Orthodox Church
- 11 Alutiq Museum
- 12 Kodiak Senior Center
- 13 Near Island Bridge
- 14 Near Island Trails
- 15 Alaska Seafood and Science Center
- 16 Kodiak Fisheries Research Center
- 17 St. Herman Harbor
- 18 Trident Basin
- 19 Kodiak Public Library
- 20 Borough Building & City Hall
- 21 Kodiak High School
- 22 Kodiak Community Pool
- 23 Kodiak Middle School
- 24 Coon Field
- 25 Main Elementary School
- 26 Baranof Park
- 27 East Addition Park
- 28 Dog Park
- 29 Providence Kodiak Island Medical Center
- 30 Assisted Living Facility
- 31 Kodiak City Cemetery
- 32 Kodiak Police Department
- 33 East Elementary School
- 34 Kodiak College
- 35 Woody's Way Fields
- 36 Mill Bay Beach and Park
- 37 Island Lake Creek Trail
- 38 North Star Elementary School
- 39 Fort Abercrombie State Historical Park

Google earth  
 57° 47.889' N 152° 24.527' W det 52A gpaat 220A



## Kniaziowski, Aimee

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**From:** Andy Schroeder [andy@islandtrails.org]  
**Sent:** Tuesday, January 27, 2015 4:56 PM  
**To:** Branson, Pat  
**Cc:** Kniaziowski, Aimee  
**Subject:** FW: Bike Path Re-appropriation  
**Attachments:** 384k\_legislative\_grant\_fully\_executed.pdf

Dear Mayor Branson,

For your Strategic Planning Work Session on January 31, the council may be pleased to hear that FY12-DC-16, Pedestrian Pathway Planning and Design, does NOT require re-appropriation to change the scope to provide planning and design for a Community Path connecting downtown to Benny Benson Ave. Former director Scott Ruby's 2014 decision was revalidated today by Mr. Ruby's replacement and Gov. Walker appointee, Lawrence Blood.

I am hopeful that clearing this hurdle leads to a decision in near future to pursue planning and design for the Community Path. This legislative grant is not expiring yet, but it is aging quickly.

Sen. Stevens' staff was kind enough to do this research for us (see below) and we are greatly indebted to them.

Best Regards,  
Andy

Andy Schroeder  
Executive Director, Island Trails Network

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[www.islandtrails.org](http://www.islandtrails.org)

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**From:** Doug Letch [<mailto:Doug.Letch@akleg.gov>]  
**Sent:** Tuesday, January 27, 2015 4:38 PM  
**To:** Andy Schroeder  
**Subject:** RE: Bike Path Re-appropriation

Hi Andy,

Scott Ruby's replacement, Lawrence Blood, at the Department of Commerce, Community and Economic Development confirms the same thing Mr. Ruby told you last year about the proposed change not requiring a reappropriation.

Let me know if I can get you any other information.

Best regards,  
Doug

**From:** Andy Schroeder [<mailto:aws99615@gmail.com>]  
**Sent:** Tuesday, January 27, 2015 2:06 PM  
**To:** Doug Letch  
**Cc:** Katrina Matheny  
**Subject:** RE: Bike Path Re-appropriation

Thanks Doug,

I've copied Katrina on my request to you.

Specifically, I would like word if any determination has been made by the new DCED folks (Scott Ruby's successor) that no re-appropriation is needed to proceed with the legislative grant.

I realize that if it is actually needed, a re-appropriation that early in the session would be unlikely. But I figure this determination could be made at any time. If it were made this week, it would give city council reason to smile upon the project and proceed at their strategic work session Jan 31.

Thank you,

Andy

**From:** Doug Letch [<mailto:Doug.Letch@akleg.gov>]  
**Sent:** Tuesday, January 27, 2015 12:18 PM  
**To:** Andy Schroeder  
**Subject:** RE: Bike Path Re-appropriation

Hi Andy,

I got all the information to Katrina in our office. I think we've got everything we need for now. I haven't talked to the city manager on the issue but I know Gary spoke with while we were still in Kodiak. I'll have to check to see if there's any new information available.

Doug

**From:** Andy Schroeder [<mailto:andy@islandtrails.org>]  
**Sent:** Tuesday, January 27, 2015 11:44 AM  
**To:** Doug Letch  
**Subject:** Bike Path Re-appropriation

Hi Doug,

How's the session? Any word on re-appropriation (or not) for bike path? City council takes this up this weekend.

Best Regards,

Andy

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Hi Pat. Here's my suggestion for members of the task force to find potential solutions to our need for readily accessible safe & sober housing in Kodiak.

1. Monte @ Bro Francis
2. Mary @ PKICC
3. Mike bates @ Salvation Army
4. Jill bunting @ adult probation
5. Teresa Slaughter @ Kodiak area mentoring program
6. Jonathan Strong @ Strong Solutions

Alternates or additional members:

1. Tammy Hensen @ KANA
2. Julie @ KIHA
3. Beckie @ KWRCC
4. Robinette @ AHFC

There is a Homeless Coalition with some of these same members that meet at Brother Francis once a month already. They could have feedback or maybe they are interested in taking on this task force role?

I've been to one meeting in the past and can talk with Monte and see what their progress in this area is.

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**Marlar, Debra**

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**Subject:** FW: letter of support

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**From:** Branson, Pat  
**Sent:** Wednesday, February 18, 2015 4:15 PM  
**To:** Marlar, Debra; Kniazowski, Aimee  
**Subject:** Fwd: letter of support

Can we bring up at next week's work session about writing a letter of support?

Sent from my iPad

Begin forwarded message:

**From:** Dave Anderson <[danderson.nok@gmail.com](mailto:danderson.nok@gmail.com)>  
**Date:** February 18, 2015 at 9:04:12 AM AKST  
**To:** "Branson, Pat" <[pbranson@city.kodiak.ak.us](mailto:pbranson@city.kodiak.ak.us)>  
**Subject:** RE: letter of support

Before the end of the month.

-----Original Message-----

**From:** Branson, Pat [<mailto:pbranson@city.kodiak.ak.us>]  
**Sent:** Tuesday, February 17, 2015 9:19 PM  
**To:** Dave Anderson  
**Subject:** Re: letter of support

Thanks David. I will bring up to the council and city manager. Did you have a deadline for this?  
Pat

Sent from my iPad

On Feb 17, 2015, at 2:39 PM, "Dave Anderson" <[danderson.nok@gmail.com](mailto:danderson.nok@gmail.com)> wrote:

Mayor Branson,

We at NOK are looking at developing our property at Swampy Acres, we are looking at housing, a store, hotel and possible a mini mall. This would bring jobs and economic development to the Kodiak area. When Natives of Kodiak was given this land through the Alaska Natives Lands Claims Settlement Act, NOK did not know at the time of all the contamination on the property, what the letter of support would help with is that since we do not have water or sewer line to our property. We feel that the Federal Government is responsible to make NOK whole by compensation of the property that we were promised for economic development and being self-sufficient. I hope this helps.

Thanks,

David

-----Original Message-----

From: Branson, Pat [<mailto:pbranson@city.kodiak.ak.us>]

Sent: Tuesday, February 17, 2015 1:32 PM

To: Dave Anderson

Subject: Re: letter of support

David

Can you please clarify your request for NOK?

Sent from my iPad

On Feb 17, 2015, at 10:50 AM, "Dave Anderson"

<[danderson.nok@gmail.com](mailto:danderson.nok@gmail.com)<<mailto:danderson.nok@gmail.com>>> wrote:

Mayor Branson,

Good morning, Natives of Kodiak is looking for a letter of support from the City of Kodiak, NOK has hired Sarah Lukin to help get legislation into the Federal arena. Sarah has tasked me to get the letters of support from the City. We would also request that the letter be addressed to the Alaska Delegation, Senator Sullivan, Senator Murkowski and Congressman Young. What we would need from the City in support is to focus on jobs, development the land would create (construction, service industry, etc.) and housing needs within the area. Also the city could recognize that there's no water there and that the water infrastructure would be necessary to develop the land. Mayor Branson thank you in advance.

David Anderson

Vice President

Natives of Kodiak