

KODIAK CITY COUNCIL

WORK SESSION AGENDA

Tuesday, May 26, 2015

Kodiak Public Library Multi-Purpose Room

7:30 p.m.

Work sessions are informal meetings of the City Council where Councilmembers review the upcoming regular meeting agenda packet and seek or receive information from staff. Although additional items not listed on the work session agenda are sometimes discussed when introduced by the Mayor, Council, or staff, no formal action is taken at work sessions and items that require formal Council action are placed on a regular Council meeting agenda. Public comments at work sessions are NOT considered part of the official record. Public comments intended for the "official record" should be made at a regular City Council meeting.

Discussion Items

1. Public Comments (limited to 3 minutes)
2. DOWL Presentation on Near Island Land Use Plan.....1
3. Discover Kodiak Funding Request8
4. Review of Letter to North Pacific Fisheries Management Council16
5. Discuss the Trawl Bottom Fish Closure
6. Departmental Overview From the Fire Chief
7. May 28, 2015, Agenda Packet Review

To Be Scheduled

1. Resolution Regarding Naval Exercises in Gulf Of Alaska



April 30, 2015

Mr. Glenn Melvin
City Engineer
City of Kodiak
2410 Mill Bay Road
Kodiak, Alaska 99615

Subject: City of Kodiak Near Island Comprehensive Plan Update
Scope and Fee for Planning Services

Dear Mr. Melvin:

DOWL is pleased to submit a fee and scope of work for planning services associated with the Near Island Comprehensive Plan Update.

SCOPE OF WORK

Based on our understanding of your goals for this project and the assumptions provided, we propose to complete the following tasks:

- **Task 1:** Public Involvement
- **Task 2:** Draft Comprehensive Plan
- **Task 3:** Final Comprehensive Plan
- **Task 4:** Additional Public Involvement Services
- **Task 5:** 2015 Ortho-rectified Aerial

TASK 1: PUBLIC INVOLVEMENT

Public participation is a key element in making sure the Comprehensive Plan Update reflects the community's vision and has broad public support for implementation. The "public" consists of many different entities with different, and sometimes conflicting, needs and desires. One of our team's first tasks will be to develop a public participation plan (PIP). We will meet with key City staff during development of the PIP to make sure it includes the right stakeholders. The plan will be designed to maximize public participation in the planning process and to facilitate the flow of information between the public and the planners. A two-way exchange of information will help the public understand how their input is being used in the process, which can help establish the credibility of the planning process.

Identification of Stakeholders and Technical Advisory Members

Public outreach efforts will be broken out into two forums: stakeholder public meetings and Technical Advisory Committee (TAC) meetings. Stakeholders and TAC members will be identified through discussions with key City staff, other local government staff, business and interest group representatives,

and members of the public. Stakeholders and TAC members will likely consist of selected members from the following organizations:

Stakeholders	Technical Advisory Committee
community residents	Near Island land owners
Kodiak Chamber of Commerce	Select City and Borough departments
Kodiak Rotary Club	City Council
social service agencies	Parks and Recreation Advisory Board
civic and special interest groups	Ports and Harbors Advisory Board
	Kodiak Island Borough Planning and Zoning Commission
	Island Trails Network

Working with the groups most directly involved in what happens on Near Island, in addition to the broader public, will make sure the community vision gets translated into policies that work.

We anticipate two TAC meetings and two public meetings as part of completing this project. To be efficient and reduce cost, we will conduct these meetings on the same day. The TAC meetings will be held during the business day, while the public meetings will be held in the evening so that all interested stakeholders may attend. We will schedule any necessary site visits, interviews, and/or meetings to coincide with these team visits. DOWL, with the City of Kodiak, will present the draft Comprehensive Plan Update to the City Council.

Prior to the first TAC and public meeting, we will collect data, including completing appropriate phone interviews. We will present our findings at the initial meetings and gather feedback from attendees. We will present the draft Comprehensive Plan Update at the second round of meetings.

Public Participation Measures

Specific outreach measures will be outlined in the PIP after meeting with City staff and key stakeholders. The PIP will identify appropriate participation methods and the prioritization of those measures that are the most cost effective and efficient for reaching the broadest range of affected stakeholders.

The approach is likely to include, but not be limited to, the following measures:

- Interviews with Key Stakeholders will engage those civic and business leaders that may not normally participate in broader public meetings – including City and Borough staff that implement the day to day decisions that affect development in the community. One-on-one or small group interviews will be used both at the beginning of the process to flesh out issues and

ideas, and again later in the planning process to flesh out proposed policies and implementation issues.

- Briefings with the City Council, as needed, to keep them informed about the planning process and to allow their input to be incorporated throughout development of the plans.
- Use of feedback measures that allow the public to see how their input is being used in the planning process. This can be accomplished through creating and maintaining a project page on the City's existing website.

DOWL will discuss public input received and the success of public participation measures used each month at the project progress meeting with the City. The PIP will be revised as needed throughout the process to address issues and opportunities that arise.

Assumptions:

- Only two TAC meetings and public meetings are included in this task.
- No additional social media measures, other than a project page on the City's website, will be required.
- This task includes up to four separate mailings. Creation and distribution of additional mailings will be completed under additional services.

TASK 2: DRAFT COMPREHENSIVE PLAN UPDATE

DOWL proposes to update the 1974 Comprehensive Plan to reflect re-zoning ordinances, the 1990 trails plan, and the quarry expansion plan that have since been adopted. The basic objective of the Comprehensive Plan Update is to provide a tool that will allow the City of Kodiak to plan for development on Near Island that encourages revenue generation while balancing the needs between development and land conservation. We will prepare a plan that allows the City of Kodiak to productively focus their efforts, make decisions, and anticipate the future. The final Comprehensive Plan Update document will not only describe the options, but will be designed to position projects for future implementation. We will build on the planning efforts that have occurred over the last 40 years and will reference recommendations from these plans unless they are affected by the key planning issues addressed in this update.

As part of the Comprehensive Plan Update, DOWL will prepare an implementation plan that clearly identifies required steps to implement the recommended goals and policies. The implementation plan will propose a schedule for implementing each step, identify responsible parties for implementation, and identify potential funding sources and any intergovernmental coordination required for successful implementation. Examples of potential steps needed to implement the plan are listed below:

- Revisions of zoning and subdivision regulations to allow for efficient use of both land and the waterfront, promote the community vision, and reduce incompatibilities between adjacent land uses.

- Identification of housing issues and recommendations for policies and/or codes to address identified issues.
- Identification of appropriate lands for commercial development that will allow for economic development.
- Establish the use of appropriate planning tools. An example may be creating overlay districts, which require additional review and oversight to ensure their viability as a community resource.

Presenting the Draft Comprehensive Plan

Once the draft plan has been developed, our team will share with the public. We will prepare a presentation of the basic elements to help communicate the plan to members of the public that might not normally take the time to read the actual plan documents. Information will be succinct and focused on the primary planning issues and the recommended policies and actions outlined in the implementation plan.

TASK 3: FINAL COMPREHENSIVE PLAN

Once the public has had an opportunity to respond to the draft plan, we will work with City staff to prepare any recommended changes to the draft plan. DOWL will assist staff in presenting the draft plan to the City Council for approval.

Once the plan has been approved, we will prepare the Final Comprehensive Plan Update document and submit electronic and hard copies of all project materials, including the draft and final plan, GIS/CAD maps and files, and public participation materials.

TASK 4: ADDITIONAL PUBLIC INVOLVEMENT SERVICES

Additional public involvement needs, outside of the above scope identified, can be provided as needed. This could include additional TAC and/or public meetings, presentations, creating and maintaining a project website, or other services, as needed.

TASK 5: 2015 ORTHO-RECTIFIED AERIAL

New aerial photography, ortho-rectified with 0.5-foot pixel quality can be purchased for use of developing graphics.

SCHEDULE

Notice-to-Proceed (NTP) (Assume May 14, 2015)	
Public Involvement Plan	May 29, 2015
Data Collection	June 12, 2015
TAC #1 / Public Meeting #1	June 24, 2015
Draft Comprehensive Plan Update.....	August 14, 2015
TAC #2 / Public Meeting #2	September 2, 2015
Present to City Council	October 22, 2015
Final Comprehensive Plan Update.....	November 27, 2015

Mr. Glenn Melvin
City of Kodiak
April 30, 2015
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FEE PROPOSAL

We propose to complete the described tasks for a total of \$79,690 on a lump sum basis. We have included additional tasks that upon request would be completed on a time and materials (T&M) basis with an agreed upon scope with the City. A breakout of cost for each task is below:

Task	Fee
Public Involvement	\$31,090
Draft Comprehensive Plan	\$33,665
Final Comprehensive Plan	\$14,935
Additional Public Involvement	\$10,000 (T&M)
2015 Ortho-Rectified Aerial	\$3,000 (T&M)
TOTALS	\$92,690

Thank you again for considering DOWL for this project. We look forward to working with you on this planning project and will be happy to answer any questions you may have.

Sincerely,
DOWL



Aaron R. Christie, P.E.
Senior Project Manager

Attachment: Detailed Fee Estimate

This proposal/agreement and the Standard Contract Terms and Conditions are accepted, and DOWL is authorized to proceed with this work.

Signature

Date

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DISCOVER KODIAK
2016 BUDGET PRESENTATION AND ANNUAL REPORT
February 2015

DESTINATION MARKETING & TOURISM DEVELOPMENT PROGRAM
AGREEMENT

Achievements 2014-2015

- www.kodiak.org had over 357,000 views in 2014.
- Provided membership services to 208 members, added 7 members.
- Hosted the annual meeting for our membership.
- Submitted RFP's to over 8 convention holders around the state.
- Continued our monthly Bear Tracks newsletter.
- Produced additional co-op advertising opportunities for our membership.
- New and updated downtown walking map produced, color coded walking trails added.
- 2 page winter spread introduced in 2015 Visitor Guide, encouraging year round travel.
- Hosted two media/travel writers which resulted in 5 stories, social media exposure and a video series.
- Completed Kodiak specific market research which will be used to direct future advertising purchases.
- Supported the production of two television shows "Island Life" and "Buying Alaska."
- Hosted our annual fundraising event which was a sold out event.
- Hosted a community scavenger hunt that led the public to membership businesses during the 2014 Crab Festival.
- Created new proprietary products for the visitor center.
- Created a partnership system to better advertise non-member businesses.
- Accepted a bid to produce a new Kodiak Island feature video.

Section 2. SCOPE OF WORK. The contractor will work with the Marketing Committee to accomplish the following tasks identified in the document, such as:

- a. Produce collateral marketing materials, including the Discover Kodiak Visitor Guide.
 - Kodiak Visitor Guide revised and produced each year.
 - Press media kits developed to target specific media.
 - 2015 membership directory re-created
 - Downtown walking maps re-created with additional features
- b. Provide information about the City of Kodiak to the traveling public
 - Served approximately 9172 cruise ship passengers & crew plus 11,000 independent travelers, Coast Guard families, convention and business travelers and local residents.

- Visitor Center worked with Fish N Game to produce outdoor walking plaque
- c. Maintain and staff the Kodiak Visitor Center
 - Staff visitor center full-time, year round. 6 days a week from May-September.
- d. Keep the City Council and community at large informed as to the results of the CVB's marketing efforts and the state of the local tourism industry
 - Attend City Council meetings and/or workshops as requested.
 - Provide quarterly reports
 - Provide relevant information to membership in regards to City updates and information
- e. Work with the Alaska Travel Industry Association and other statewide marketing organizations to ensure that the City of Kodiak is represented in their ongoing national and international marketing programs
 - Maintain community partnership level with ATIA.
 - Maintain listing in Official Alaska Travel planner
 - Participated in ATIA cooperative marketing programs
 - Director served on ATIA Marketing Committee
- f. Continue development of the kodiak.org website to improve its usability and visibility to visitors, potential businesses and residents
 - Further developed an IMAP location system
 - Updated Kodiak specific statistics for media/press page
 - Created partnership opportunities for purchase by local businesses
- g. Work with the City of Kodiak to determine the role tourism does and can play in the community's economy
 - Participated in the Downtown Beautification Committee
 - Serve in an advisory capacity to the BearTown Market
 - Coordinated public workshop on small business social media development and maintenance
 - Attended the Welcome Aboard fair at the Coast Guard base
 - Served on KUBS committee
- h. Continue participation in the Comprehensive Economic Development Strategy committee to foster an understanding of the tourism industry and opportunities and challenges facing the industry
 - Attend CEDS meetings and report on tourism and keep abreast of borough-wide issues.
 - Attended the Borough's suggested FIMA course on Disaster Management
- i. Work with the Kodiak Chamber of Commerce, the Kodiak Island Borough School District, Kodiak College and Kodiak Native Organizations, and others to encourage entrepreneurship and assist small business development in the Tourism Industry.
 - Serve as Tourism Representative on the Kodiak Chamber of Commerce Board of Directors
 - Meet regularly with Chamber of Commerce ED to develop ways to improve downtown business, especially as related to cruise tourism

- Attended Career Day at the Kodiak HS
 - Partnered with the Learning Café in hiring a student for seasonal help
 - Attended the Kodiak Health Fair at the college
 - Served on the Advisory Council for the Kodiak College
 - Serve on the Crab Fest committee
 - Hosted the Artic Council to the new Afognak Building as a possible meeting space for 2017 tribe relations.
- j. Explore new employment and business opportunities related to the Kodiak visitor industry
- Serve in advisory capacity to the BearTown Market
 - Assist members in development of business plans; notify membership of gaps in visitor services.
 - Hold roundtable sessions with our members to discuss future business operations and opportunities.
 - Assist members in development of social media as a marketing tool
 - Began offering social media management as a member benefit
- k. Continue development of the kodiak.org website to improve its usability and visibility to visitors, potential businesses and residents
- Further developed an IMAP location system
 - Updated Kodiak specific statistics for media/press page
 - Created partnership opportunities for purchase
- l. Develop a travel press kit to be available on the kodiak.org website, with a broader distribution plan for the kit to a variety of media
- Developed several travel press kits with different criteria, each with a different target consumer. All downloadable on the website.
 - Created a site landing page for media/press.
 - Distributed to media through one on one appoints at Alaska Media Road Show
- m. Work with the airline industry and the Alaska Marine Highway System to maintain and improve access to the Kodiak region
- Maintain relationship with Alaska Airlines and Era Aviation to encourage expanded flights and lower airfares to Kodiak.
 - Keep informed about airport closures and/or construction. Lobby for minimal interruptions.
 - Partner with ERA and Alaska Airlines to create cheaper package options for Alaska residents traveling to Kodiak.
 - Maintained airport rack brochure program at the Kodiak Airport
 - Partnered with Seward for a travel trade program
- n. Attend travel trade shows to promote Kodiak to travel agents and consumers.
- Attended 1 convention and travel agent based consumer show
 - Attended 4 out of state travel consumer shows
 - Attended 2 in state consumer shows
- o. Expand advertising and marketing specific to the Kodiak Convention Center.

- Placed advertising in Smart Meetings Magazine
- Created and distributed proposals to possible convention holders featuring the Kodiak Convention Center, and other venues.



Board of Directors

- Jim Rippey, President (Russian River Roadhouse)
- Jan Chatto, Secretary (Pearson Cove B & B)
- Marya Halvorsen, Treasurer (Alutiiq Museum)
- Darlene Turner A Smiling Bear B&B
- Summer Wood, Kodiak Chamber of Commerce
- Jeff Peterson, Kodiak Combos
- Mike Rostad, A Kodiak Welcome B & B
- Tiffany Brunson, Baranov Museum
- Barb Hughes, Pickled Willy’s

Staff: Chastity McCarthy, Executive Director
 Jenifer Miranda, Membership Services
 Denise Sproat, Visitor Services

Historical Overview: The Kodiak Island Convention & Visitors Bureau was incorporated as a 501 (c) 6 in 1985. The City of Kodiak allocated bed tax the same year. (COK Code 3.08.025) In 1996 the Kodiak Island Borough passed an ordinance introducing a bed tax to be used solely for the purpose of tourism development, enhancement and beautification.(KIB Code 3.55.010)

Being as 501 C 6 organization means that we are not eligible for the typical grants and charitable giving programs. We are not tax deductible and most organizations or companies will not provide grants for that reason. We are not eligible for the same outside funding sources as many of the other local Kodiak non-profits. For this reason, Discover Kodiak works to create revenue opportunities that bring in over \$150,000 each year.

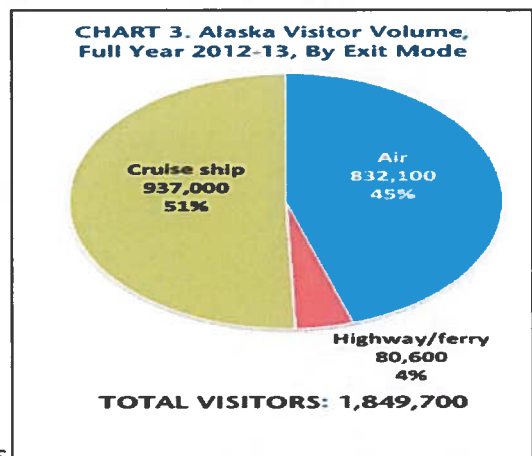
Typical messages we see are:

In order to be eligible for the program, each Alaska 501c(3) organization must certify that it meets certain requirements established in the law. The law states:

Purpose: The purpose of the Kodiak Island Convention & Visitors Bureau, dba Discover Kodiak, shall be to promote sustainable development of the tourism and convention industry throughout the Kodiak Island Borough and City, thereby increasing economic opportunities, jobs and local tax revenues. Discover Kodiak encourages travel by the public to and through the Kodiak Island Borough while maintaining a continuing interest in the well-being of travelers to the area.

City of Kodiak Numbers in Relation to Tourism:

- Employment: 8%
- Bed Tax: \$170,500
- Fishing/Tagging License: \$8,200
- & a portion of sales tax.



Accomplishments in FY 2014

- Incorporation of new revenue earning website features

- Production of the 2015 Visitors Guide
- Production of the new community walking map with color coded walking trail features
- Increased traffic to www.kodiak.org
- Social Media
 - Facebook: 26,000 likes and several give-a-way promotions
 - Twitter: 1009 followers
 - Pinterest and You Tube: 200 followers
- Sold out fundraiser six years; meet or exceed fundraising expectations
- Completed market research project to gain knowledge about the travelers to Kodiak
- Increased retail store revenues as a result of new product development
- Membership drive resulted in 7 new members within a 4-month period
- Director attended the Alaska Travel Industry Convention in Fairbanks
- Hosted and served 9172 passengers traveling on 9 ships
- Successful in increasing the number of cruise ships to Kodiak to 12 for 2015
- Served 9063 visitors to the visitor information center
- Partnered with KMXT & other nonprofits to promote events and public service announcements
- Partnered with both the Alutiiq and Baranov Museums to do community outreach and cruise ship activities.
- Director elected to serve on the State of Alaska Marketing Committee
- Director serves on LEPC Board for the Borough and City.
- Director serves as tourism representative on Chamber of Commerce Board of Directors.
- Director serves as tourism representative on CEDS committee.
- Director serves on the Kodiak College Advisory Council.

Chart ES-1. Total Visitor Industry-Related Employment in Alaska, 2011-12

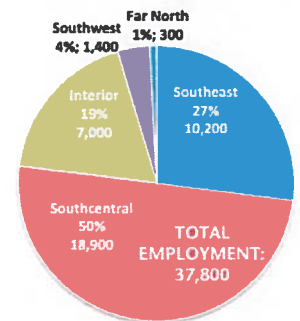
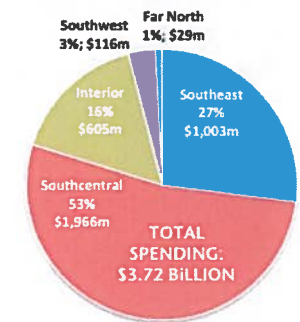


Chart ES-2. Total Visitor Industry-Related Spending in Alaska, 2011-12



Magazine advertising appeared in the following magazines in 2014-2015

Fish Alaska Magazine	Life After 50
AAA Midwest Traveler	Alaska State Travel Planner
AAA Home and Away	Smart Meetings
Alaska Magazine	Northwest Meeting Planners Guide
Sunset Magazine	Reel News
Vacation Country Travel Guide	
Where Magazine	

Kodiak Visitor Guide Placement FY 2014-2015

- | | |
|---|------------|
| ▪ JATA World Tourism Congress (Japanese Association of Travel Agents) | Jan 2014 |
| ▪ International Tourism Exchange (ITB) Berlin | March 2014 |
| ▪ New York Times Travel Show | April 2014 |
| ▪ World Travel Market (London) | Sept. 2014 |
| ▪ AARP Consumer Show (San Diego) | Sept 2014 |
| ▪ IMEX America (business travel) | Oct. 2014 |
| ▪ Travel Leaders Franchise Group Meeting | Nov 2014 |
| ▪ Taipei International Travel Fair (consumer) | Nov 2014 |
| ▪ Pacific Marine Expo (commercial fish) Seattle, WA | Dec 2014 |

- Seattle Boat Show (consumer) Seattle, WA Nov 2014

KICVB Shows Attended by Staff or Board

- Adventures in Travel Expo (Chicago, Illinois) Jan 2014
- Los Angeles Times Travel Show (LA, California) Jan 2014
- Boston Globe Travel Show (Boston, MA) Feb 2014
- Great Alaska Sportsman’s Show, Anchorage (consumer) March 2014
- Fairbanks Outdoor Show (consumer) April 2014
- Mini-Trade Business Travel (Phoenix, AZ) Sept 2014
- Alaska Media Road Show, Santa Barbara, CA Oct 2014

Proposed Budget Breakdown	FY16	FY15
Public Funding	\$193,000	\$190,000
Earned Revenues	\$149,700	\$160,050
TOTAL:	\$342,700	\$350,050
Program Expenses	\$155,100	\$164,750
Operating Expenses	\$187,600	\$185,300
TOTAL:	\$342,700	\$350,050

The noticeable difference in program expenses and earned revenue comes from our production of the Kodiak Community Map project that we will not be doing again until FY17.

Additional funding would support known arbitrary increases in operating/miscellaneous expenses:

Meeting increased costs of operating expenses and fulfillment \$2500
Postage, Printing, Staff Hourly Pay

TOTAL nondiscretionary increases: \$2500

Hiking Map Increase

Discover Kodiak Board of Directors and staff has long wanted to show our community in a more active, people based way. Together, with the Borough mapping department, Discover Kodiak would like to create a Kodiak Island Hiking and Activity Map. This map would be a fold out brochure with detailed trails. The trails would indicate levels of hardness, activities allowed on the trail (mountain biking, hiking, snow shoeing), bear/animal alerts, and length. This map would also display photographs of trail heads, as well as photographs inside the brochure of different people completing these activities. This would be a brochure that is not only beneficial to incoming visitors who are looking to hike (which we know about 60% of visitors are), but it would be very useful to the community as well. We currently distribute the Borough hiking map and Audubon birding guide, both of which are not very user friendly. We also spend quite a bit of money in visitor center expenses per year to keep the Audubon guides in stock.

Program TOTAL: \$6,000

Visitor Center Development

In conjunction (but can also be done separately) with the development of a new Kodiak Island Hiking and Activity Map, Discover Kodiak would like to install a trail guide kiosk in the downtown visitor center. With this kiosk, all hiking questions could be answered not only with words but with mapped out details. Discover Kodiak staff is often asked about trails, what they are like, level of roughness, etc. The hiking/activity kiosk would allow staff to walk the visitor/community member over, select a trail and let the visitor watch the trail with their own eyes. If you are interested in seeing how the kiosk would work, please visit:

<http://trailgenius.com/trail-genius-map/northwest-park>.

The kiosk would also present the same information as the hiking and activity map such as trail length, animal alerts, etc. This can also be used to map out safe kayaking paths among other sports. In addition, the information and maps would be accessible via our website.

****This is a multi-year project that will take a few years of additional funding.****

Program TOTAL: **\$8,000**

Total nondiscretionary expense increase:	\$2,500
Total program expense increase:	\$14,000
TOTAL INCREASE IN EXPENSES:	\$16,500
TOTAL Request for 2016 Budget:	\$108,000

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May 26, 2015

Chairman Dan Hull
North Pacific Fishery Management Council
605 West 4th, Suite 306
Anchorage, AK 99501-2252

RE: Chinook salmon PSC closure for the GOA CV non-pollock non-rockfish trawl sector

Dear Mr. Hull:

The GOA non-pollock non-rockfish CV sector fisheries closed on May 3 due to the newly implemented regulation, Amendment 97, which imposes a 2,700 Chinook salmon hard cap on these fisheries. According to the EA/RIR/IRFA for the Chinook Salmon Prohibited Species Catch in the GOA non-pollock trawl fisheries that supported the decision implementing this limit, “the impact of the earliest closure (mid-April) to the CV sector is estimated to be 22,000 metric tons of harvest, \$28.5 million in first wholesale revenue”ⁱ

The only community to be affected by the present closure is the community of Kodiak, since the Kodiak fleet is the only non-pollock trawl catcher vessel fleet that operates after May in the Gulf of Alaska. While the extent of the economic loss of the closure is yet to be quantified, it will be substantially greater than projected by Council analysis. The only consideration in the analyst’s estimate is the harvester’s and processor’s loss. The reduction in landings and associated processing labor hours has immediately impacted our community. The economic base of Kodiak is largely dependent on fishery support industries, including local water, sewer, and electric utilities, fuel suppliers, shippers, vessel maintenance facilities, and harbor facilities. These consequences of this action will resonate throughout our community as the economic losses spread throughout the workforce and support industries.

The near year-round operation of the trawl fleet fills critical gaps in economic activity that arise because of the seasonality of other fisheries, such as the salmon, fixed gear groundfish and herring fisheries. The activity generated by the trawl fleet allows the community to support the largest residential processing workforce in Alaska. This segment of the population is vital to the social and cultural fabric of our community as multi-generational residential workers are thoroughly integrated in every aspect of life in Kodiak. Clearly, the losses to Kodiak from the closure will be substantial and irrevocable. The social repercussions of these types of losses are extremely detrimental to a community and its residents.

We propose two responses to this trawl closure. First, we request that the Council immediately task its staff with the development of a discussion paper to examine this issue. The paper should first explore whether the foundation of the Council’s action (i.e., the protection of Alaska salmon stocks) is a reasonable basis for the limit. The paper should also examine the breadth and scope of effects of the closure on the Kodiak-based trawl fishery, dependent industries, and the Kodiak community.

Second, we ask that the Council move forward with the development of the GOA trawl bycatch management program that is presently scheduled for the Council’s

October meeting. That action is critical to allowing fishery participants to achieve the Council's bycatch management objectives while maintaining balanced and sustainable fisheries and healthy harvesting and processing sectors. We encourage timely Council progress in advancing a cooperative management program to provide tools for the fleet to address bycatch restrictions.

Sincerely,

Pat Branson

Mayor, City of Kodiak

<http://www.regulations.gov/#!documentDetail;D=NOAA-NMFS-2013-0077-0011> page 25

DRAFT

Back ground of the KFWG meeting and the draft letter under consideration by the Kodiak Island Borough

The Trawl industry informed the Kodiak Fishery Work Group (KFWG) at their May 6th meeting of the recent non-pollock non-rockfish catcher vessel sector closure on May 3rd that shut down the flatfish and cod fishery for the Gulf of Alaska catcher vessel trawl sector for the remainder of the year. Julie Bonney gave a status report to the work group about the closure and potential options to mitigate the economic impacts to the industry and the community, both short term and long term. During her presentation she noted that the trawl industry hadn't met yet to develop a position about what the "ask" should be to the community governments. She also noted that the Agency was still waiting for some recent observer data to enter the system so the final Chinook salmon numbers were not yet available to understand what the Chinook salmon bycatch was in comparison to the 2,700 fish cap for the sector.

Items that were discussed at the work group meeting included concerns about how the bycatch data is generated to manage the fishery –basket samples versus census trip counts, temporal observer deployments within the ODDs system and observer deployment issues for vessels that deliver to tenders. To restart the fishery, Julie suggested that the governments could potentially ask the Council/NOAA for an emergency rule to make additional Chinook salmon available to the CV non-pollock non-rockfish cap to support additional fishing opportunity in 2015. The KFWG requested that Heather draft letters to help in both these efforts.

To be clear, the proposed letter that is being considered at the KIB work session was not presented to the KFWG, so does not come with a recommendation, but the KFWG did have a discussion about two of the three basic points in the letter. Those two were 1) transferring, or rolling over, available Chinook salmon bycatch into the closed fishery so it could be prosecuted, and 2) the importance of moving forward with the "tools" package at the Council to help avoid such problems in the future.

The letter also suggests that the Council should undertake a discussion paper, essentially starting a new process to take a look at the size of the chinook bycatch cap because of the preponderance of hatchery chinook in the bycatch, according to the genetic reports. The FWG did not discuss this issue.

On the first point, rolling over salmon at the FWG meeting, Julie talked about rolling over salmon from the rockfish fishery as well as asking for emergency action to allow rollover of Chinook salmon from potentially the pollock cap. This letter is more general, so leaves it open as to where the added salmon bycatch allowance might come from. It should be noted that Amendment 97 allows Chinook salmon savings to be rolled from the rockfish program (RP) to the CV non-pollock non-rockfish fisheries on October 1. This is not an "ask" to the Council since it is already authorized. Presently, the likelihood that the industry can save the fall trawl non-pollock non-rockfish fishery with RP Chinook salmon savings is highly unlikely due to the present overage of 150 – 200 Chinook in the CV non-pollock non-rockfish sector, the requirement for 150 Chinook to remain

available to the RP until Nov 15 when the RP fishery closes and the needed Chinook salmon to support fishing within the RP fisheries from May 1 to Oct 1 (600 fish if the industry's bycatch rates is the lowest on record within the RP fishery). The Chinook salmon cap for the RP program is 1,200 fish and between 400 and 500 fish is needed to support fishing by the non-pollock non-rockfish fisheries in October. The total projected usage in comparison to the 1,200 RP cap is 950 fish, not enough rollover (350 fish) to restart the fishery. Thus only way to restart the fishery is to get additional Chinook salmon from a different source.

On the second point, the encouragement to the Council to move forward with GTBM, the FWG certainly has discussed this a number of times, and the City and Borough put it into their most recent letter to the Council. According the KIB/City letter sent to the NPFMC on April 1, 2014, "We strongly support the Council's initiate to reduce bycatch and encourage timely Council progress in advancing a cooperative management program as a tool in this effort."