



**City of Kodiak
KODIAK POLICE DEPARTMENT**



PRESS RELEASE

For Immediate Release

For more information, please contact: Lt. Putney (907) 486-8000

THE KODIAK POLICE DEPARTMENT AND KODIAK CRIMESTOPPERS PARTNER WITH ANDERSON SOFTWARE TO COUNTER CRIME AND BUILD A STRONGER COMMUNITY.

New technology optimizes the crime stoppers tip submission experience and effectiveness.

Crime stoppers has recently partnered with Anderson Software to provide a more seamless and efficient way for community members to offer information to help solve and prevent crimes or other serious or life threatening matters. Anderson Software leads the industry with its latest secure and anonymous tip acquisition and management solution, called P3 Intel. This partnership will foster a relationship between law enforcement and the public to proactively create a safer community.

Crime stoppers will now be accepting tips by phone, the web and by way of the new free P3 Tips mobile app available on the iOS and Android platforms, greatly enhancing the mobile tip submission process. Still completely anonymous, tips submitted through the P3 mobile app, unlike SMS text tips, have no length limitations and allow images, video and documents to be uploaded with the tip. (Tips were previously accepted as SMS text messages, using a short code and dedicated keyword, but this is no longer supported.) Anderson Software's sophistication encryption processes obscure any and all identifying information and provides assured anonymity for tipsters.

Even without the app, there is still an easy and secure option for submitting tips from any PC or mobile browser by going to p3tips.com. Of course, tips are still welcomed through calling our hotline (907) 486-3113 . Using whichever method, once a person submits a tip, they will be given a TIP ID and password. With this information they can login at p3tips.com and submit follow-up information, engage in real-time chat/two-way dialogue, be informed of the outcome of the tip, and access any pertinent reward information.

Crime stoppers and KPD feel that utilizing P3 Tips will enhance communications with the public, thereby building a safer and more trusting community in which everyone prospers. Tips leading to an arrest can result in a cash reward.